MobilePaks
Sales Readiness

The MobilePaks™ platform makes it easy to empower your sales team with their next pivotal move when and where they need it most. Built for the smartphone, tablet or desktop, MobilePaks enables you to provide critical information on any device to support them in the field.

Shorten Cycles and Increase Win Rates



With MobilePaks, you can push content to your field in minutes and receive real-time feedback on what matters most. Sales reps love it, because it's easy to use and they can access relevant information when and where they need it on any device. It's on-demand, self-directed and fits into their daily sales activities. It also integrates with Salesforce®.

Provide Relevant Support When They Need It

- Product overviews
- Sales playbooks and battle cards
- Sales process and internal tool how-tos
- Success stories
- Finance and order management advice
- Morale builders—messages from the executive team
- Job aids and FAQs
- Onboarding

"Using the MobilePaks product, we created a successful national program for our sales channel that both reinforced company messages and improved product know-how. The simplicity of the MobilePaks design made accessing information easy and gave managers quick access to training. The feedback from the field was very positive."

— Waste Management

Improve Marketing-Sales Alignment

With MobilePaks you can streamline, automate, and measure sales enablement so effectively that you'll feel like you have an army of marketers in the field.



- Create and push content to your sales team within minutes
- Make it available on-demand (pull) and accessible in two clicks
- Top-of-the-line search makes finding small bits of crucial information easy
- Predictive analytics provide relevant recommendations
- Dashboard provides real-time feedback on what they use most
- Look and feel is branded to match your organization's identity

Sharing Knowledge is Easy

Pakbuilder™, our do-it-yourself tool for converting and bundling content, enables you to get up and running in seconds—no IT needed. Templates and widgets make it easy to add and bundle video, interactive content, presentations, knowledge checks and graphics in minutes. Assign programs to users and groups, schedule reminders and make recommendations. Upload, download and stream all you want—unlimited file storage included.

VIA MOBILEPAKS

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Learn more about MobilePaks and schedule a demo today

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