MOBILEPAKS

PakBuilder

Build Your Own Program

With PakBuilder for MobilePaks, it's easy to quickly create and publish content that perfectly fits the knowledge mobility needs of your company. You take control of making custom learning or converting company knowledge to content-rich engagement. Content blocks and images can be arranged exactly where you want them, then replicated and reordered as you need. Smart resizing options and our PakBuilder editing tools make working with text and images a breeze.

Paks and Widgets

Here's how making Paks and programs works:

1. Open an empty Pak in the Pakbuilder. A Pak is a package of educational content, or knowledge. Think of it as one lesson of a learning program.
2. Add widgets to a Pak to make the content interactive. There are a variety of widgets to choose from, including static content, accordion views, video and more.
3. Edit Paks, then drag and drop to make a complete learning program and publish.



"Working with a very distributed community of artists we need to quickly and easily push out informative content that helps them promote their music. Through MobilePaks, our artists now have the benefit of receiving engaging "how-to" advice when and where they want. We can also gather analytics on interactions and consumption of our information and obtain feedback - something you can't easily do today."

— Music Supervision + Editorial Manager, Rumblefish



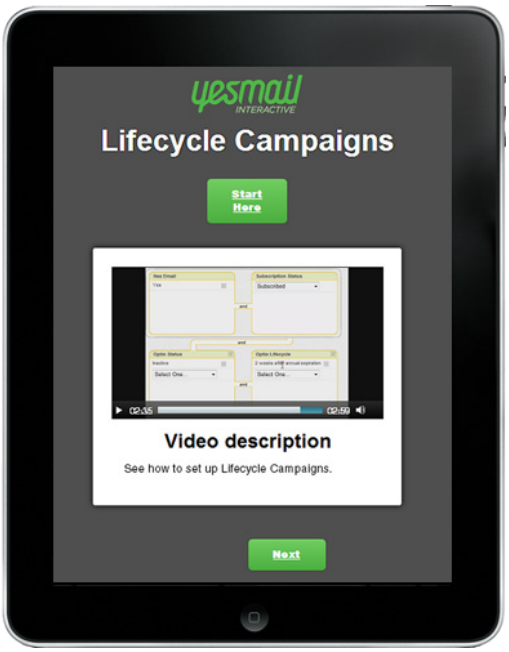
Check out three examples of engaging and interactive uses.

Paks are easy to build. Open a new Pak and add widgets and content. Then, just assign, schedule and push.

Pak Widget Options:

- Standard content types
- Expandable lists
- Drag and drop lists
- Question bank
- Video
- Audio/podcast
- Pak sequence lock





About MobilePaks

MobilePaks engages customers, employees, and partners with personalized education. Users can access information on-demand, with any device, empowering them to decide and act immediately in their moments of need. MobilePaks is a VIA company that works with leading companies around the globe. For more information, contact us at 1-800-737-8481 or visit us online at www.mobilepaks.com.

VIA MOBILEPAKS

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Learn more about MobilePaks and schedule a demo today:

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